Dear Cast, Parents, and Guardians,

We are thrilled to be announcing the launching of our Dramatic Arts Booster Juice Fundraiser.  We have teamed up with Booster Juice to create a fundraiser that is beneficial to our department and our purchasers.

Through the month of March, we will be asking your child to be advertising and selling Booster Juice coupons ($5.50 each).  The coupons are available on School Cash Online and an order will be placed every 2 weeks. Pick up will be 2 weeks after that.

Here is the timeline that you and your child should be aware of and inform the people you are selling to:

* Friday, March 1st: Announcement and launch of Booster Juice Fundraiser

***ROUND 1***

* Friday, March 4th- Thursday, March 14th: First round of coupons will be purchased through School Cash Online.
* Friday, March 15th: Order will be placed for first round of coupons.
* Friday, March 29th: Pick up Booster Juice coupons at Wilson Middle School

***ROUND 2***

* Friday, March 16th-Thursday, March 28th: Second round of coupons will be purchased through School Cash Online.
* Friday, March 29th: Order will be placed for first round of coupons.
* Friday, April 12th: Pick up Booster Juice coupons at Wilson Middle School

I would suggest selling these to people by directing them to our school website and walking them through the steps. If you want to order for people that is fine too. Please be sure to tell people that this fundraiser is directly supporting your child, as they are involved in the play this year.

As always, we appreciate your support with the play and the dramatic arts at Wilson. We look forward to working with you on this! Please feel free to contact Caitlin Mitchell (caitlin.mitchell@lethsd.ab.ca) if you have any further questions or concerns.

Sincerely,

Lauren and Caitlin